



VGA Armed Forces Cup and MEMVY® Launch Groundbreaking Digital Partnership to Bring Tournament Memories to Life

APPLING, GA – May 26, 2025 The Veteran Golfers Association (VGA) and MEMVY® are proud to announce their inaugural partnership, marking a transformative moment in how tournament stories are told, shared, and remembered. The **2025 VGA Armed Forces Cup**, held at Champions Retreat Golf Club, was not only a celebration of service, sportsmanship, and unity—it was the debut of a next-level memory experience powered by Memvy.

Memvy isn't just a photo album—it's a storytelling experience. This year, for the first time, participants, organizers, and vendors didn't just capture moments; they shared the event from every angle—through pictures, video, and audio narratives. The result? A collaborative, interactive digital story that captures the full spirit of the tournament.

From good times on the green to the quiet pride in post-round reflections, Memvy enabled users to add emotional depth and personal context to each memory—creating not just content, but connection.

“The VGA has always been about more than golf. It's about community, healing, and purpose,” said **Josh Peyton, Co-Founder & President of VGA.** “Memvy helped us show that. It let us tell the full story—from the players to the families to the volunteers. This wasn't just a tournament—it was a living, breathing story.”

With Memvy, the 2025 Armed Forces Cup became a digital clubhouse where anyone could revisit the event—not just to see what happened, but to *feel* it again. It's a platform built for memory, but powered by meaning. The partnership sets a new standard for engagement and legacy-building within the veteran sports community.

“We're honored to support the VGA's mission,” said **Dag Grantham, Memvy Co-Founder & CEO.** “Memvy is built for moments like these—moments worth remembering and sharing forever. Together, we turned a tournament into a timeless story.”

This collaboration proves that with the right tools, memories can be more than fleeting—they can become forever.

About Veteran Golfers Association

The Veteran Golfers Association is a 501(c)(3) non-profit organization dedicated to enriching the lives of Veterans and their family members through the sportsmanship and camaraderie of

golf. To accomplish this mission, the VGA hosts thousands of golf tournaments annually for more than 35,000 VGA members nationwide, culminating in a VGA National Championship each fall.

About Falcon 9324, LLC & MEMVY®

Founded in January 2023, Falcon 9324, LLC is the innovative force behind MEMVY®, a pioneering memory aggregation platform dedicated to revolutionizing how shared experiences are captured, preserved, and enjoyed. Unlike traditional social media, MEMVY® empowers communities to collaboratively build vibrant, interactive stories through multi-media contributions, all within a private environment free from algorithms, ads, or data sales. Based in Georgia, Falcon 9324, LLC is committed to becoming the global leader in collective storytelling, ensuring life's most cherished moments generate smiles for generations.

Learn more at memvy.com.

Press Contact

MEMVY® Communications Team - support@memvy.com